

FOLIO

Friends of Libraries in Oklahoma

Newsletter Vol. XXXIII, No. 1—Spring 2012

www.okfriends.net

Strengthening libraries in Oklahoma through Friends of Libraries

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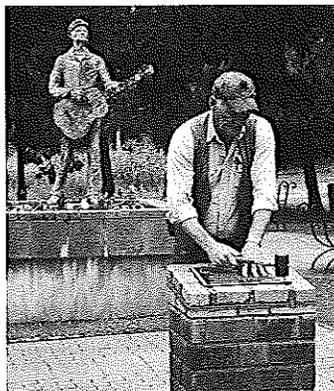
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FOLIO HONORED

Oklahoma Center for the Book will present the Glenda Carlile Distinguished Service Award to FOLIO at its awards banquet on April 14 in recognition of FOLIO's Literary Landmarks project. Oklahoma has one of the most successful Literary Landmarks projects in the nation.

The Literary Landmarks program was begun in 2001 and has honored Woody Guthrie, Ralph Ellison, Lynn Riggs, Angie Debo, John Berryman, Sequoyah, Will Rogers, John Joseph Matthews, and Wilson Rawls.



Okemah was the first Literary Landmark in 2001, honoring Woody Guthrie.

The Literary Landmarks committee was co-chaired by Michael Wallis and Julia Brady Ratliff from 2001 to 2007 and by Michael Wallis and Karen Neurohr from 2008 to 2010. More honorees and designated landmarks are in the planning stages.

The Glenda Carlile Distinguished Service award is presented each year to a person or group that promotes or provides service to the Oklahoma Center for the Book or promotes literary programs across the state. It is named in honor of Glenda Carlile who served as a volunteer, board member, and president of the Friends of the Oklahoma Center for the Book and as Executive Director of the Oklahoma Center for the Book from 1996 to 2009.

The Prez Says. . . .

We invite YOU to attend the Annual Meeting of the members of FOLIO on Friday, March 30. We call our program this year "Sharing Among Friends".



FOLIO wants to help Friends groups around the state be the best they can be. We will provide the opportunity for you to learn and share through round-table discussions. Each table will have a moderator and recorder and discuss a topic of interest to you.

Fundraising and programs

Recruiting & retaining members

Legislative and advocacy

Revitalizing your group

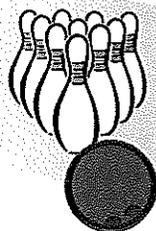
Memorandum of Understanding

Bring your questions and be ready to share your successes. You will get a report on all the table discussions at the FOLIO luncheon. We may hear from a Friends group with a story to tell! Join us for this lively, interactive, sharing experience.

Join us for the Awards Luncheon— Best Friends, Scholarships, and Hall of Fame— and a time to visit and network with Friends from around the state.

Pioneer Library System News

Moore Friends supported their library in the City of Moore community event "Super Bowl Bowling Party" to support the back pack program through the Regional Food Bank. It was put on by the Educational Service Committee at the Chamber of Commerce and involved over twenty other community participants.



Friends paid for lane sponsorship with funds from their book sales. Seven staff members were able to participate due to the Friends support. The event raised over \$15,000 with lane sales and a silent auction.

The Friends felt that this participation in a community event enabled them to spread knowledge of library services while supporting partnerships with the city of Moore and the Chamber of Commerce.

Tecumseh Friends will be having a book sale April 26 (preview sale – 5:00 pm – 8:00 pm); April 27 (10:00 am – 6:00 pm); April 28 (Half price sale or bag full for \$5 – 10:00 am – 1:00 pm) in the Tecumseh City Hall Auditorium. Most books will be priced as follows: hardbacks are \$1.00 and paperbacks are .50. There will be some special priced books that are rare editions.

Noble Friends are excited about their upcoming **System-Wide PLS Friends Website and Social Networking Workshop** on April 19th, 10-noon at the Norman Public Library. This will be a hands-on workshop in the computer lab to assist Friends Groups with setting up their web page and share "Friends Happenings" via the PLS website. The PLS Virtual Librarians will lead the session, sharing information about how to use the internet to promote PLS hometown libraries and Friends groups and discuss social networking options. All PLS branch managers and Friends groups are encouraged to attend this informative, hands-on event!

Please call (626-3620) or email note2robin@gmail.com if you have any questions or need additional information!

Purcell Friends recently donated a new activity table with matching chairs for the Purcell Library's PreSchool Area. The table provides low seating perfect for very young children, has cubbies to hold puzzles and board books, and is an instant hit with our youngest customers. The Friends also provided

funds to provide an additional summer reading program last summer and Magician Steve Crawford delighted 156 children at the library's End of Summer Reading Celebration on July 22. Friends support also helped fund the distribution of two free books for each child enrolled in the Summer Reading Program through the Reading is Fundamental program.

For Adults, the Friends funded an adult Murder Mystery Dinner, held July 16. This very popular participatory event had customers asking when the next program will be! Adult Librarian Karen Fielder led a fun filled participatory evening with a fun script, good food, delicious desserts, and a murder for everyone to solve.

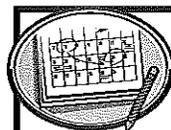
Fiesta! 2011 is BIG Success in Poteau



Friends of Buckley Library, Inc., in Poteau held their second **Fiesta!** fundraiser, September 15, 2011 at the Kerr Conference Center, which was festively decorated for the evening under the chairmanship of Glenda Wise. Heavy hors d'ourves and drinks were served to the large group that came to support Friends in their endeavor to raise funds to purchase furnishings for the new library building. Mayor Jeff Shockley spoke to the audience of the importance of the library in our community and thanked the audience for their support.

Jeff Jensen, local auctioneer, donated his time and talents to conduct the nights entertaining auction of donated items. The major auction items of the evening were three large banners painted by local artists Theresa Farrington, Jim Meek and Michael Riley. A vacation package to Amelia Island, Florida, was donated by fundraiser Marlene Dial and an OU signed football was donated by Deann and Lavon Williams.

The Fiesta was wonderful fun and a financial success; \$7475.15 was raised for Friends projects. Another fundraiser is planned Spring 2012.



Dates to Remember.

March 30—FOLIO Annual Meeting

Have you sent in your registration yet???

April 8-14—National Library Week

Theme—"You Belong @ Your Library"

April 15-21—National Volunteer Week

BP Donates to Buckley Friends

On October 26, 2011, Mark Holdsworth, production team leader for the Arkoma / Red Oak area of BP America Production Company, presented Peggy Talley, president of Friends of Buckley Library, Inc. in Poteau with a check totaling \$12,061.84 to be used to help furnish the teen and children's areas in the new Patrick Lynch Public Library.

BP asked for several funding options on several rooms be presented to them. From those options, they selected to fund items in the children's and teen areas. The items include three desktop computers and computer chairs in the teen area; 2 AWE Early Literacy stations, one double computer table, 3 activity tables and 12 chairs in the children's' area. BP's generous donation helps Friends meet their goal to furnish the new facility.

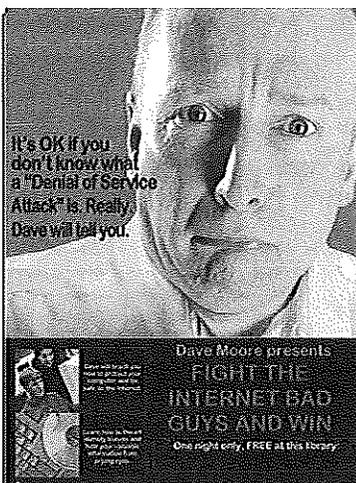
In Memoriam

Helen C. White

of Moore, who taught in three different school systems during a 30-year career and was an active volunteer, died Sunday, Oct. 9, 2011. She was born Oct. 25, 1925 in Edna, OK, graduated from Bristow High School and then from the University of Oklahoma with an education degree. She began her teaching career in Oklahoma City before taking a break to raise her two children. She returned to teaching in the Grandfield, OK school system in 1966 and finished her career in the Moore School System at Apple Creek Elementary. She was an organizer and stalwart leader of the Friends of Moore Public Library and served as president for more than a decade. She was also a valued member of the FOLIO Board for many years.



Eugene Earsom, Folio Board member, said, "It will be difficult for us to participate in Moore Friends activities without seeing Helen's perpetual smile and hearing her eternally joyful greetings."



"Fight The Internet Bad Guys And Win"

Dave Moore teaches everyday computer users how to play with the fire that is the Internet and not get burned.

Have you ever wondered why sometimes you click on something, yet nothing seems to happen? Or, maybe something does seem to happen, but it flashes by so quickly that you

can't tell what's going on? Could someone be trying to fool you?

Why does your computer keep showing crazy virus messages, even though you just paid \$50 to renew your antivirus software? Why do windows from porno websites keep popping up, even though you've never been to a porno website in your life? Who did these things and how can they be stopped?

Computer security expert Dave Moore has the answers to all these questions and more in his free, hard-hitting and often shocking class called, "Fight the Internet Bad Guys and Win!"

Internet criminals are out there, waiting to steal your stuff, or use your computer to steal other people's stuff. In his free computer security class, Dave Moore will expose the bad guy's schemes, teaching you how to Fight the Internet Bad Guys and Win."

Beginning February, 2012, Moore will be touring Oklahoma, teaching his class at public libraries around the state. The class is one session, taught in one evening, free and open to the public. Everyone who uses a computer should take the class.

FOLIO is sponsoring these classes with grants from Kirkpatrick Foundation, Inc. of Oklahoma City and the Anne and Henry Zarrow Foundation of Tulsa. If you would like the class to be held at your local library, contact [FOLIO](http://FOLIO.org), 400 Civic Center, Tulsa, OK 74103.

Dave has already presented programs at the following libraries: Moore, Belle Isle, Mustang, Choctaw, Del City and Edmond.

Remaining programs scheduled are:

Monday March 19 6:30 pm **Southern Oaks Library**
Phone 405-631-4468 to make reservations **Okla. City**

Monday March 26 6:30 pm **Bethany Library**
Phone 405-789-8363 to make reservations

Tuesday April 3 6:00 pm **Will Rogers Library,**
Phone 918-341-1564 to make reservations **Claremore**

Wednesday April 4 6:30 pm **Bartlett-Carnegie Library,**
Phone 918-224-5624 to make reservations **Sapulpa**

Call to make reservations. Space is limited.

FOLIO BOARD MEMBER RECOGNIZED

Robert Greenstreet, a member of the FOLIO Board of Directors, will be recognized for his years of service to the Central States Communication Argumentation & Forensics Interest Group at their annual convention March 28-31 in Cleveland.



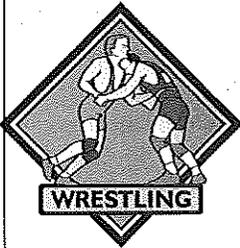
Members of the CSCA will present a panel about his years in the association and his professional involvement in their area of interest. Robert says, "I've done this sort of thing for others, but it never occurred to me that I would be the object of this type of tribute panel. I must be getting old...."

Congratulations, Robert!

Okmulgee Patron Wins WrestleMania Book Challenge

Juvenile Services Librarian, Jeana Robinson recently announced that a regional winner of the YALSA's WrestleMania Book Challenge is Cody Parrick, an 11th grade student at Wilson High School and a patron of Okmulgee Public Library.

Students entering the Challenge pledged to read five books or graphic novels between Teen Read week in October and Wrestlemania XXVIII on April 3, 2011. They competed for prizes, a trip to Miami and money for their library. Students in Cody's age group were invited to write a letter to their favorite wrestler that convinced him or her to read the student's favorite book.



Cody was selected from among hundreds of entries as one of the regional winners and in March will travel to Miami to compete for the championship. Jeana Robinson, who registered the Okmulgee Public Library to participate, was thrilled to hear about the \$2,000 prize, which will be used to purchase new materials for the library.

This program is sponsored by the Young Adult Library Services Association and World Wrestling Entertainment.

Have YOU registered for the OLA conference and FOLIO luncheon and annual meeting?
Don't miss it!

Friday, March 30, 2012

Embassy Suites,
Norman, OK

(Registration form on back page.)

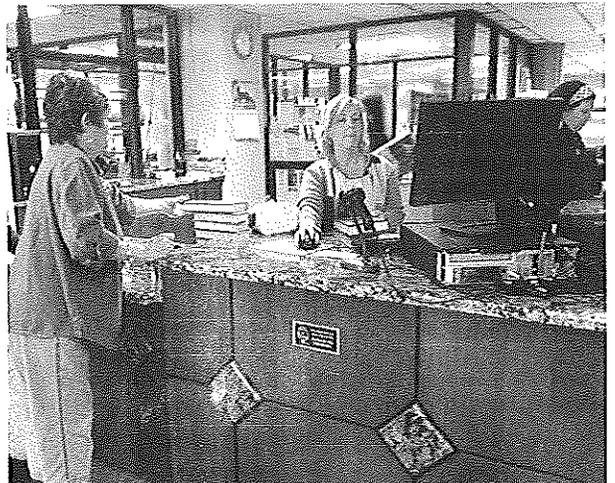
Hint: **DO IT NOW!**



Ada Circ Desk Makes Life Easier

Through a grant from the McCoys of Ada Foundation, the Ada Public Library was able to get a new (and very impressive) circulation desk. The old desk had been in place more than a quarter century. As the decades progressed, the library saw substantial increases in traffic and staff, which meant what had once been almost adequate space had become very crowded.

The new larger desk provides custom cabinetry to serve the needs of the staff, wiring which is secured from public view (and public hands,) a granite countertop, and matching granite medallions. The new circulation desk represents a substantial upgrade for the library. The library staff no longer bangs into each other in the course of a normal work day.



Ada Children's Librarian checks out books to patrons at the new Circulation desk.

Lawton Public Library Friends

When one thinks of February, valentines, candy and flowers come to mind. However, when the Friends of the Lawton Public Library think of February, tickets, receptions, and boxes come to mind. February is the month of intensive labor!

The first event in February was a city-wide celebration of Black Heritage Month, called Lawton's Soulful Story. This year the story featured historian Wallace Moore, Sr. as he recounts the life of Sergeant Shelvin Shropshire, a buffalo soldier stationed at Fort Sill during the Indian uprising at Anadarko. Following the Soulful Story, the Friends will provide an opening reception for the NEH traveling exhibit, *Lincoln: The Constitution and the Civil War*. Lawton Public Library is one of only 200 libraries nationwide which will host this exhibit. The exhibit is made possible through funding by the National Endowment for the Humanities, the National Constitution Center, and the American Library Association.



Last, the Friends will roll up their sleeves and sort, price, and box approximately 25,000 donated books for the

VISIT FOLIO BOOTH AT OLA

FOLIO will be at OLA March 28-30 with a booth for information and supplies. Be sure to visit us.

Do you need a band-aid? Scissors? Information about the location of a program or a good place to have dinner or to go shopping?? We have it. Stop by to visit with our volunteers who will also give you information about FOLIO, Scholarships, Best Friends, and our mission. We hope to see YOU at OLA and at the FOLIO round table discussions, luncheon and annual meeting.



BOOKS FOR CHILDREN Grant Application Guidelines

The Libri Foundation is a nationwide non-profit organization which donates new, quality, hardcover children's books to small, rural public libraries in the United States through its BOOKS FOR CHILDREN program. Only libraries within the 50 states are eligible to apply. The Libri Foundation does not offer grants to libraries outside of the United States.

Libraries are qualified on an individual basis. In general, county libraries should serve a population under 16,000 and town libraries should serve a population under 10,000 (usually under 5,000). Libraries should be in a rural area, have a limited operating budget, and an active children's department. Please note: Rural is usually considered to be at least 30 miles from a city with a population over 40,000.

Applications are accepted from independent libraries as well as libraries which are part of a county, regional, or cooperative library system. A library system may also apply if all the libraries in the system meet these requirements.

Applications are accepted from school libraries only if they also serve as the public library (i.e. it is open to everyone in the community, has some summer hours, and there is no public library in town).

A branch library may apply if the community it is in meets the definition of rural. If the branch library receives its funding from its parent institution, then the parent institution's total operating budget, not just the branch library's total operating budget, must meet the budget restrictions. Please note: Town libraries with total operating budgets over \$150,000 and county libraries with total operating budgets over \$350,000 are rarely given grants. The average total operating budget of a BOOKS FOR CHILDREN grant recipient is less than \$40,000.

BOOKS FOR CHILDREN grant recipients that have fulfilled all grant requirements, including the final report, may apply for another grant three years after the receipt of their previous grant. Grant recipients that do not fulfill all the grant requirements, including the final report, are not eligible for another grant.

There are three ways to obtain a grant application from The Libri Foundation: (1) Read the application instructions and fill out the form online. The form must be printed out, STAPLED, signed, and returned to The Libri Foundation via mail. Link to an Adobe Acrobat PDF version of the form to print out and complete by hand or using a typewriter.

To receive a paper application in the mail, please email your name and your library's name and mailing address to The Libri Foundation at www.librifoundation.org.

You may also request an application packet by mail, telephone, or fax at the address or phone numbers given on the Libri Foundation home page.

The next application deadline for 2012 is postmarked by May 15th. Grants will be awarded May 31st.

Claremore Friends Make Effort to Expand/Improve How They "Tell Their Story"

Friends of the Will Rogers Library in Claremore was looking for ways to attract the attention of younger parents in the community and encourage them to be members and supporters of FOL efforts at the library. FOL decided on a beginning project of providing a bookmark for every elementary child in Claremore, thinking the bookmarks would go home with the students and be noticed by Mommy and Daddy. On the front of the bookmark is a place to list the child's favorite books and the date read, and on the back are three quotes, one by Will Rogers, one by Mary Ellen Chase, and one by Walt Disney, as well as contact information for Friends.

Distribution began on February 21 when children's author Tammi Sauer began making presentations at two of the schools in Claremore - Westside Elementary and Catalayah Elementary. Friends and each school's PTO co-sponsored the presentations, and class sets of bookmarks were given to the teachers when their classes came to hear Tammi's program. The idea was very well received by both students and teachers. Friends is also considering creating an adult bookmark to place on the checkout desk that will highlight FOL activities and FOL support for Will Rogers Library.

Friends of the Will Rogers Library
1515 N. Higgins
Claremore, OK 74017

Come "friend" the library with us!

918-341-1564

Friends of the Will Rogers Library

Open a book. . .
open the world!

My favorite books

Titles	Date Read

Supporting Reading Programs for Children

www.willrogerslibrary.org
FOLWillRogersLibrary@groups.facebook.com



L-R Janie Howard, FOL board member, Adrian Watta and Kara Atzbach, kindergarteners, Sharon Douthitt, FOL President at Catalayah Elementary School, Claremore

"We had three great days this week with Tammi Sauer's presentations. She was a big hit at the Friends' meeting Monday night and at both elementary schools—Westside on Tuesday and Catalayah on Wednesday).

This is the bookmark we presented. It's called a rack card on Vistaprint. I was very happy with how we were able to play with one of the stock designs online and "make it our own." The picture is one I had taken of two of us presenting the bookmarks to two kindergarten students from my daughter-in-law's class."

Sharon Douthitt, FOL President
and FOLIO First Vice-President

Program Idea for Your Library

Judith Emerson is a new member of FOLIO and the author of *The Myth Makers*. She is available for programs and booksignings in your library. She had a one-hour interview as author of the month in November on NPR, "Native America Calling". Check her out at www.nativeamericacalling.com or watch her on YouTube! <http://youtu.be/rxNUyE8W11k> Contact her at 918-494-0215.

The Oklahoma Group Helps Nonprofits

The University of Oklahoma offers a unique opportunity for nonprofits. A student-run organization called "The Oklahoma Group" offers pro bono consulting services to nonprofits in central Oklahoma. The Friends of the Mustang Public Library were accepted as clients and are currently working with this organization.

The Oklahoma Group was founded in 2010 by six University of Oklahoma students. The association was inspired by "The Berkeley Group" which is affiliated with the University of California at Berkeley. They feel that they can help organizations that do not have enough in-house staff or funds to develop strategic plans, marketing plans, conduct surveys, etc.

Interested nonprofits apply to The Oklahoma Group asking for assistance with specific goals to improve the organization. The Group selects a maximum of six nonprofits with which to work. The Friends of the Mustang Library asked for assistance with the following:

Marketing Plan – to increase general awareness about our mission and services with the Mustang community and surrounding areas.

Membership recruitment and retention – strategies to attract more active members to the organization.

Fundraising strategies – maximize the efficiency of fundraising activities and provide for long-term financial stability.

Mustang Friends President Brett Jones and Library Director Desiree Webber have met with The Oklahoma Group to provide information and to hammer out details of the desired outcomes. The six-member team working with the Friends of the Mustang Library conducted their first on-site research during the Friends' Chocolate Festival on February 11th. The Festival was deemed a great opportunity for the team to interact with the community and to survey public opinion about the Friends of the Library activities.

The survey showed that half of the Chocolate Festival attendees are from Mustang but that most of them do not use the library regularly. In the future, the Library Director will use the Chocolate Festival and other fundraisers as an opportunity to market library services, programs and materials. The Friends of the Library will do the same in marketing its organization and membership opportunities.

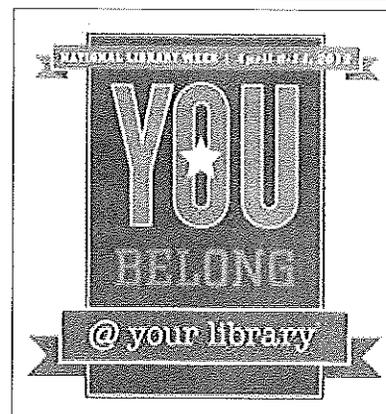
The survey also asked respondents how they learned about the Chocolate Festival. Twelve percent read the announcement on the 10-foot by 4-foot LED sign in front of the community center. What needs to be marketed is that the Friends of the Mustang Library raised over half of the funds for the LED sign.

Friends President Brett Jones is interested in creating a "brand" for the Friends as part of an overall marketing campaign to increase membership, promote the Friends' activities in the area and to attain financial stability through the growth of the endowment fund. The Oklahoma Group is working on a marketing and branding plan for the Mustang Friends. A special meeting will be held the end of April 2012 to hear The Oklahoma Group's final presentation.

For nonprofits interested in applying for pro bono consulting services from The Oklahoma Group, visit their website at www.theoklahomagroup.org.

Find FOLIO on Facebook

Log in to your Facebook account and then search for "Friends of Libraries in Oklahoma." You'll find events postings and news articles. Click the "like" icon and you'll receive a notice every time a new article is posted.





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Tulsa, OK 74103

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In
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through
Friends
of
Libraries**

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**OLA 2012 Annual Conference
Pre-Registration Form
(must be received by March 21)
Friday, March 30, 2012**

Name _____

Address _____

City, State, Zip _____

Telephone _____

E-mail address _____

\$25 Registration
\$35 Luncheon

Send to: Kay Boies
Oklahoma Library Association
300 Hardy Drive
Edmond, OK 73013

All Oklahoma Friends are Invited
To the FOLIO Annual Meeting!

Friday, March 30, 2012

Embassy Suites Hotel & Conference Center
2501 Conference Drive, Norman, OK

Schedule

- 9:00 a.m. Registration and Visit Exhibits
- 10:00 a.m. Program—Round Table Discussions
“Sharing Among Friends”
- 11:30 a.m. FOLIO Awards Luncheon
Scholarships, Best Friends,
Hall of Fame Awards
- 1:15 p.m. FOLIO Annual Business Meeting

ALL members of FOLIO urged to attend.